

JENNÈA JETER

INTERACTIVE MULTIMEDIA • DIGITAL MARKETING & AI • CONTENT CREATION

+1(973) 518-0575 | jeterj1@tcnj.edu | linkedin.com/in/jenneajeter | jenneajeter.com | West Orange, NJ

Interactive Multimedia graduate with hands-on experience in digital content creation, graphic design, social media, event coordination, and AI tools. Background spans healthcare, nonprofit, and creative industries. Comfortable working independently or with a team, and passionate about using design and emerging technology to connect people with information that matters.

TESTING, SKILLS, & CERTIFICATIONS

Design: Adobe Suite (InDesign · XD · Illustrator), Canva, Figma, Office 365 (PowerPoint · Word · SharePoint) | **Technical:** HTML/CSS/JS, Google Workspace, NCoder | **AI Tools:** Claude, ChatGPT, Gemini, CoPilot (daily working experience) | **Platforms:** Instagram, LinkedIn, YouTube, Squarespace

EDUCATION

William Paterson University (WPU) | August 2026 – Present | Wayne, NJ

- **MA in Clinical and Counseling Psychology (MACC)** · Incoming Fall 2026 · Expected Graduation: Spring 2028

The College of New Jersey (TCNJ) | August 2021 – May 2026 | Ewing, NJ

- **Bachelor of Science in Interactive Multimedia (Design & Creative Technology)** · Minor in Psychology
- Cumulative GPA: 3.308 · In-Major GPA (Interactive Multimedia): 3.8 · Four-time Dean's List Student
 - **Relevant coursework:** AI Application in IMM, UX/UI Design, Motion Design, Web Design, Design Perspectives

DESIGN, MARKETING & CONTENT EXPERIENCE

Freelance Web & Graphic Designer | *Self-Employed* | 2023 – Present

- Designed and maintained several active websites and design projects, including commission work for legal and creative clients.

Graphic Design Intern | *Petauri LLC* | May 2025 – Aug 2025 | Remote

- Created clinical data visualizations and large-scale presentations for pharmaceutical clients.
 - Pfizer, Vertex, Novo Nordisk, Gilead, & Boehringer Ingelheim
- **Produced visualization published in SAGE Medical Journal** for Gilead · Figure 2 · [DOI: 10.1177/13596535251349380](https://doi.org/10.1177/13596535251349380)

Graphic Designer | *NAMI Mercer* | Jan 2025 – May 2026 | Hamilton, NJ

- Created accessible graphics and digital content for mental health awareness campaigns and 3 major fundraising events.
- Designed the 2025 Annual Report and managed packaging for web, print, and social formats.

LEADERSHIP & EVENT COORDINATION

President | *TCNJ Lions Gaming* | Dec 2022 – May 2026

- **First female president · Sports Club of the Year 2024-2025** · 150+ members · 20K annual budget.
- Managed social media presence and promotional content for events with 200+ attendees across multi-campus partnerships.
- Planned & hosted **3 globally ranked tournaments**
 - Coordinated logistics, speaker recruitment, live event setup, and post-event reporting

Head Counselor | *ArtsComm Summer Camp, TCNJ* | July 2026

- **Led counselor team** and supported student programming during one-week intensive summer camp.
- Game Design class counselor; taught Javascript fundamentals

Professional Development E-Board Member | *TCNJ School of the Arts & Communication* | Aug 2025 – May 2026

- Led networking, research, and wellbeing activities; mentored 10+ incoming students on resources and community-building.

Teaching Assistant | *TCNJ School of the Arts & Communication* | Aug 2024 – May 2026

- Supported students in Creative Coding (IMM 120) and Intro to Digital Media (IMM 110); 3 hours weekly office hours.

SERVICE & CERTIFICATIONS

Audit Chair, Delta Sigma Theta Sorority, Inc. — Iota Beta Chapter (Fall 2025) | **Certifications:** CITI, CPR/AED, RA + inclusion training