

JENNÈA JETER

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SUMMARY & CLINICAL TRANSLATOR PROFILE

Interactive Multimedia student and aspiring clinical psychologist using design and **data visualization** to translate research into **clear, accessible tools**. Focus on **mental health accessibility and advocacy**.

EDUCATION

The College of New Jersey (TCNJ) | August 2021 – May 2026 | Ewing, NJ

- **Bachelor of Arts** in Interactive Multimedia (Design & Creative Technology) · **Minor** in Psychology
- Cumulative GPA: 3.308 · **Major GPA (Interactive Multimedia): 3.8** · Four-time Dean's List Student

RESEARCH EXPERIENCE

Research Assistant | TCNJ ELOPSY Psychology Lab | Jan 2025 – Aug 2025

- Performed **qualitative coding** for the *Being Black at TCNJ (BB@TCNJ)* survey using **NCoder and AI tools**.
- Wrote summaries on Black identity and campus climate; **presented findings to peers and faculty**.

CLINICAL & PROFESSIONAL EXPERIENCE

Graphic Design Intern | Petauri LLC | May 2025 – Aug 2025 | Remote

- Created **clinical data visuals**, developed templates, large-scale presentations.
 - Clients included Pfizer, Vertex, Novo Nordisk, Gilead, & Boehringer Ingelheim
- Produced **visualization published in SAGE Medical Journal for Gilead** · Figure 2

Graphic Design Intern | NAMI Mercer | Jan 2025 – Present | Hamilton, NJ

- Designed accessible graphics and materials for **mental health and staff outreach**
- Created the **2025 Annual Report**, summarizing program finances and impact.

TEACHING & MENTORSHIP

Teaching Assistant | TCNJ School of the Arts & Communication | Aug 2024 – Present

- **Supported students** in coding + media coursework.
- **Advocated** for neurodivergent accommodations and resource access.
- Proposed improved TA staffing for **accessibility and equity**.

Professional Development E-board Member | TCNJ School of the Arts & Communication | August 2025 – Present

- Led activities on networking, research, and wellbeing.
- Mentor 10 incoming students, focusing on resource sharing, and community-building.
- Delivered a 50-minute talk on broadening the college experience.

LEADERSHIP & SERVICE

Member | Delta Sigma Theta Sorority, Inc. | Inducted Fall 2025

- Supported public service + educational programs.

President | TCNJ Lions Gaming | Dec 2022 – May 2026 | Sports Club of the Year 2024 – 2025

- First Black female president leading a 200+ member organization.
- Coordinated events with 500+ attendees annually through multi-campus partnerships.
- Managed \$20k annual budget for events and sponsorships.

TESTING, SKILLS, & CERTIFICATIONS

GRE Subject Test: 83% correct score in Clinical Psychology · 76% in Developmental Psychology

Design: Office 365 (Word · PowerPoint · SharePoint), Adobe (InDesign · XD · Illustrator), Canva

Technical: HTML/CSS/JS, MS Office, Google Workspace. NCoder

Certifications: CITI, CPR/AED, RA + inclusion training.